INTERIOR DESIGN

SERVICES CATALOGUE

RESTAURANT SECRETS inc

INTERIOR DESIGN

SERVICES CATALOGUE



GIVING YOUR BRAND A PERSONALITY THROUGH INTERIOR DESIGN

All projects contained in this document have utilized our Interior design services. We go by the nothing that every restaurateur wants an operational space that enables him to execute his concept. Design to a restaurant is as important as “Personality” to a human. The keyword here “Personality”. More than just “beautiful” interiors, a restaurant’s design needs to communicate its brand & personality through the ambience.







VANILLA ROSE
Sharjah
Coming Soon







CAFÉS & BISTROS

The Vanilla Rose's story is inspired by the beauty of gardens with flowers in bloom, sweet smell of brews & cakes & freshness of nature. It is an urban garden, right in the middle of the city, an escape from everyday life into a space that is inviting, welcoming & relaxing.

The Vanilla Rose Café, just like its name, is a cozy space full of flowers inside a café. It is known for its Japanese-French inspired menu, bringing you just that little bit closer to your dream of enjoying food & drinks in a beautiful garden, bringing the outdoors in, offering an escape bursting with taste. Everything about us is an experience of unwrapping that unforgettable scent of fresh flowers paired with a satisfying all day menu.

OPSO
Dubai Mall
Launched 2018

ELEGANT CASUAL DINING

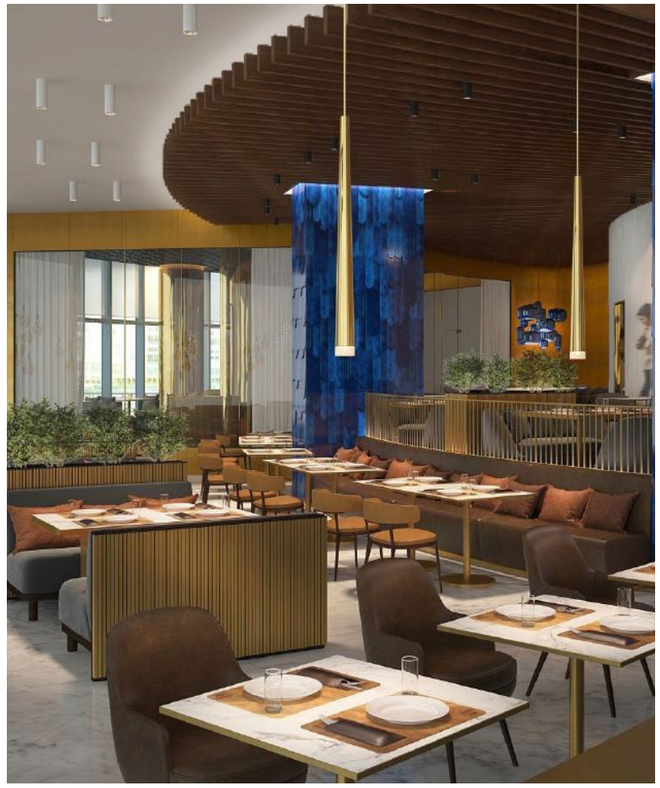
Situated in Dubai Mall, OPSO is the your new favourite for modern Greek food. The Dubai chapter of OPSO's ongoing story is a fusion of traditional Greek cuisine with contemporary tastes in an upgraded luxurious setting that is uplifted to Dubai's expectations and its luxurious lifestyle.

The design is inspired by traditional and contemporary tastes, blending a modern architectural look with a contemporary menu, focusing on social style dining in a lively atmosphere. OPSO Dubai is enhanced by appreciation for Arabic hospitality and passion for excellent dining.







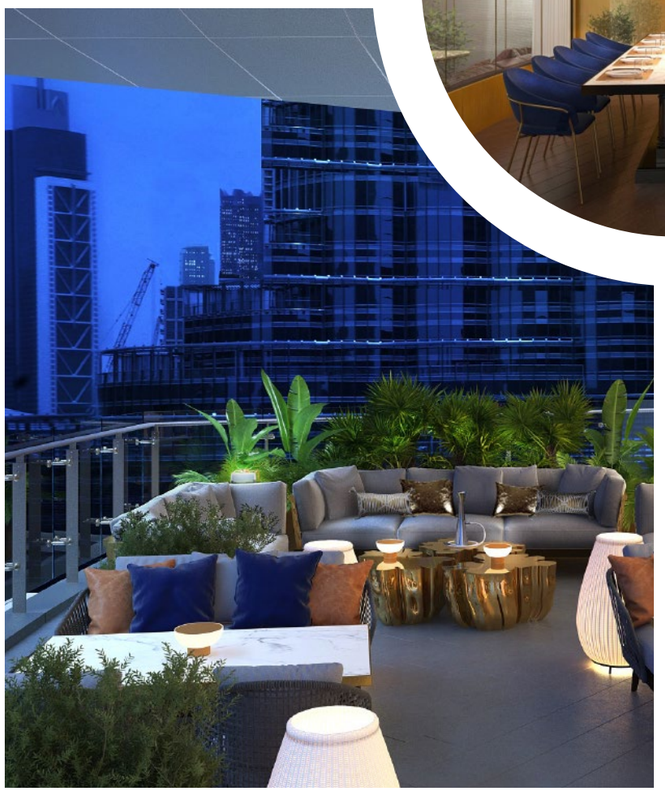






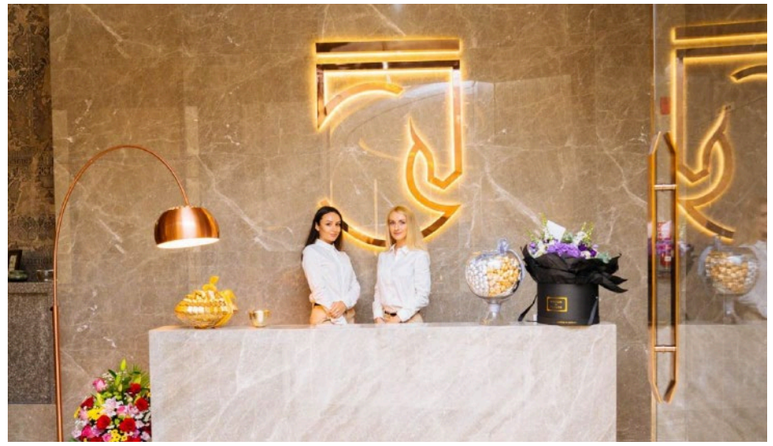



OPSO DUBAI





COLT
Dubai Mall
Launched 2018







ELEGANT CASUAL DINING

Standing out in Dubai Mall's Fasion Avenue lies Colt, an equestrian themed courtyard Cafe. Stylish and posh combining the brand's charisma, grandiose interiors and nouvelle cusisine with the energy of Dubai's vibrant food scene. Colt is in a league of its own.

A stylish, upmarket cafe that stays true to the strong horse-riding heritage of the region. Colt takes its interior from the noble identity of the English country-side. Also inspired by authentic British flavours, the menu celebrates the diverse & eclectic mix that represents The Great Britain's indigenous cuisine. Its interiors also play with rich fabrics to create a space thats is reflective of the rich colonial era.

DISTILLERY
Downtown Dubai
Launched 2019

BAR & RESTAURANT

Your hipster hangout & gastropub. The darkened interior with warm lighting gives a “after hours” effect at any hour.

Dark grey walls, and a rough brick finish and absence of natural lighting give the “underground” effects to Distillery.

An industrial look is also injected by the use of the metal piping used for the shelving the the up-cycled oil drums into bar tables.







LOU'LOUA
Miraj Islamic Art Centre Dubai
Launched 2017







CAFÉS & BISTROS

Situated on Jumeirah beach road Lou Loua by Nadia reflects both femininity and modern comfort.

Lou Loua by Nadia is a beautiful and bright Arabic Cafe that has that feminine touch. In tribute to the pearls of the Arabian Gulf, this new culinary escape is an exotic place with colors that symbolize the lustre of these gems.

CAFÉS & BISTROS

FILLI SELECT LONDON
Charing Cross, London
Launched 2020

Filli Select brings friends and families together in a social space over a cup of tea and snack. Described as casual with a understated elegance, the trendy interiors hint at the mother brand but maintain its own personality and identity.

With a simple plan based on the simple concept of "bringing a signature tea to tea lovers around the globe", Mr Filli unlocked the secret formula which won over the hearts of Dubai and quickly caught on to the rest of the world. Rafih did not want to stop there; he went on with an even more ambitious dream, to uplift and refresh the brand by developing a trendier outlet with a premium offering.







DABANG
Marina Mall & Zabeel Hall Dubai
Launched 2018







CASUAL COUNTER SERVICE

Dabang! Kathi & Curry can be found in Dubai Marina Mall. The idea sprouted from its Founder's vision to conceptualize a killer combination of the flavourful Desi street food and iconic Bollywood movies that every Indian would rave for.

From the perfect blend of head-turning concept & branding, a carefully crafted menu of elevated Indian cuisine, and amazing interiors decked up with backlit movie posters and full- on glamorous Bollywood ambiance, a dream restaurant with a vibrant personality and infectious rythm was born. Imagine sitting and dining with posters of your much loved Bollywood movies and stars, won't it leas to great conversations?



TOCHI
Zabeel Hall Dubai
Launched 2018

CASUAL COUNTER SERVICE

A modern design for the new Zabeel extension in Dubai Mall. Tochi has utilized there space well with the industrial container concept. The colours used together create a striking effect. The wooden counter and chairs give the authentic contemporary Asian aspect to the outlet while the colours and the metal indicate a mixture of the modern modular architecture that has become increasingly popular in Dubai







SO TEA
City Centre Mirdif
Launched 2018







CAFÉS & BISTROS

A favourite located in Mirdif City Centre. SO Tea has fused Japanese and Emirati cultures with one complex product. Tea is not not just a simple beverage, but a universal language spoken and appreciated by all.

SO Tea is a warm and inviting space that welcomes guests from all walks of life who seek memorable experiences within a space that offers food and drink that appeals to all. Embraced within its spaces are beautiful teapots, strikingly placed as part of the decor. SO Tea can be described as a stylish cafe and bakery that creatively demonstrates Japanese and Emirati cultures through their bakery and served along with a gorgeous pot of tea.

THE VICTORIAN
City Walk Dubai
Launched 2017



CAFÉS & BISTROS

Perfectly located in City Walk, The Victorian brings to life subtle timeless etiquettes, architecture, art, cuisine and fashion in a very creative and modern manner.

The Victorian Cafe is a tribute to the finest that this period has to offer, with an astute understanding of today's urban sensibilities. It is a revival of what is still relevant, romantic and inspiring in today's modern world with indispensable amenities and luxuries.





JOLIE
Floral Café, City Walk Dubai Launched
2017







CAFÉS & BISTROS

The owner's vision is to introduce her personal vision of an enchanting café and flower shop to Dubai. Creating a space where guests feel 'dreamy', relaxed and surrounded by the beauty of flowers will not just be the way forward, but the essential core positioning of Jolie.

The décor for Jolie can be described as a creatively designed space that synergizes all the key elements of the brand offering into a seamlessly flowing area that allows sufficient lighting in a flower-filled meadow-like space that showcases cakes and blooms. Ready to buy floral arrangements and bouquets are showcased, while the centrally positioned café counter showcases dainty and very delicious ready-to-eat cakes, bakes and platters of salads.

MITTS & TRAYS

MITTS & TRAYS
City Walk Dubai
Launched 2016

CAFÉS & BISTROS

With a simple ethos based around ‘food that is good for you’, Amna has created a concept that blends gourmet quality with a rustic approach.

Working alongside a renowned European chef with over 20 years experience in modern European and traditional French pastry techniques, she has designed a true showstopper of a menu for Mitts and Trays. Working to one shared foodie vision, Amna and her chef have created a range of dishes that blends both traditional and modern styles, and balances beautiful flavours and textures with a focus on health and nutrition.







THE DUCHESS
La Mer Dubai
Launched 2017







CAFÉS & BISTROS

The Duchess has an extended living room feel to it that is really cozy. The Duchess serves up a contemporary menu, that looks as good as it tastes.

Iconic black and white picture frames on the walls and interesting combinations of fashionable contemporary and eclectic serve ware from the region with contemporary décor make The Duchess' ambience interesting yet cozy.

MAISON DE JULIETTE
La Mer Dubai
Launched 2017





CAFÉS & BISTROS



Inspiring, calming and beautiful; our space appeals to creative and passionate individuals. The interiors of Maison de Juliette are a whimsical curation of contemporary, modern and Provençal pieces.

It's evident Juliette has added her personal touch to the more traditional items, reinvented them and given them new purpose.

Maison de Juliette is a light, open and airy space with a wrap-around veranda from which to enjoy the skyline views. Inside, you'll find an array of seating options – from sofas to benches and chairs. Many hours can be spent here, in the pretty and cosy interiors; enjoying the delicious food, relaxing ambience and creative spirit.



ROTI ROLLERS
La Mer Dubai
Launched 2016







CAFÉS & BISTROS

Looking for a place to hang out? A cool vibe & great food that the whole gang can relate to? Our ambience breaks the ice, conversations flow faster than our bottomless Chais, the food inspires, music fills in the gaps.

Its taken a lot of inspired hours & creative juices flowing to make Roti Rollers the unique Sandwich place it is! To add to the fun and uniqueness, we went out & hunted for some cool Indian & not so Indian building materials from around the world.

B'DOU
City Walk Dubai
Launched 2017



CAFÉS & BISTROS

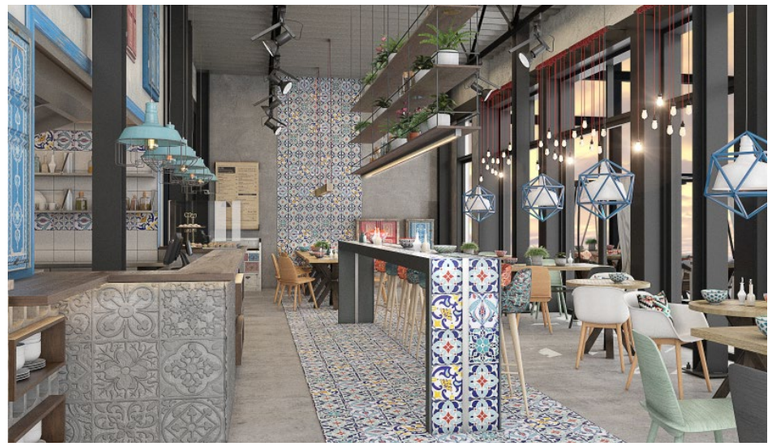
B'Dou promises to welcome guests in a comfortable setting that is refreshing, to enjoy an extraordinary dining experience, inspired by the nomadic Arabs of the desert.

This sense of heritage, culture and traditional values are interpreted by B'Dou and recreated in a modern space. Firmly built on the rich Arab culture, this is where locals and expats can respect, honour and experience true Bedouin hospitality





O'DONER
La Mer Dubai
Launched 2017







CAFÉS & BISTROS

O'Doner's vision is to preserve the authentic Doner Kebab experience whilst providing healthy and nourishing fast food option.

Our mission is to provide a healthy and sustainable food option for our consumers. As an organic and GMO conscious business that practices zerowaste policies, we aim to develop an image of an environmentally conscious restaurant with a menu catered towards health conscious customers.

AURORA
Jumeirah Dubai
Launched 2014





CAFÉS & BISTROS

The décor for Aurora can be described as a creatively designed space that synergizes all the key elements of the brand offering into a seamlessly flowing area that allows the core concept to shine through in all its experiences.

Smart brand related features that showcase the brand and all its offerings within the space. A lot of attention to detail is made to ensure that the luxury concept of the brand, its products & packaging is showcased beautifully & fused with taste
& appeal to be an extraordinary interior design.



SUSHINA
WTC Mall, Abu Dhabi
Launched 2016







CASUAL FULL SERVICE RESTAURANTS

The result of 2 young Emirati entrepreneurs' search for 'The new Sushi', Sushina is an experience that fuses with flair & immaculate perfection, exotic Arabian flavors with Japanese culinary sensibilities.

The core existence of Sushina is based on fusing flavors both cultures to create a signature new taste. Right from cuisine to social habits, norms, fashion, art & culture, Sushina acknowledges all common elements between these two cultures with wit & humor. The result is a young vivacious brand full of fun, creative & adventurous spirit. A brand that honors traditions & builds a creative bridge with memorable food & good humor.

With inspiration from traditional building materials, Sushina's materiality is of stone, Islamic mosaic patterns, wood and paper. The restaurant is filled with rustic, artistic backdrops to act as a balance for the shades of natural tones. Bold colors and textures are incorporated within contemporary furniture and accessories used throughout

BOMBAY
urban café

BOMBAY
Al Barsha 1 Dubai
Launched 2017



CASUAL FULL SERVICE RESTAURANTS

Created to appeal to international tastes, but don't get us wrong, the taste and flavors are authentic and traditional. There's enough spice both on and off the plate to pack a punch and leave you full and 'cultured'..

The interior design is based on colonial Indian influences, in particular related to the many immigrant influences on Bombay as a trading route. Keeping in mind that the notion for this project is contemporary, the interior design will successfully create its eclectic environment focused on clarity and restraint with use of clean surfaces and straight lines.





BACKYARD
La Mer Dubai
Launched 2017







CASUAL FULL SERVICE RESTAURANTS

The Interior design scheme focuses on the use of natural organic materials such as timber and stone. These tactile materials add a sense of homeliness and warmth to the contemporary architecture. Backyard embodies a sense of 'barefoot luxury' with these design elements in mind.

Armani-like shades of the cool and unstructured linen sofas, in the organic and watery shapes of the glass vases, carafes and glasses create a new design language that merges Africa and Dubai in an urban manner.

Several dramatic design elements, creative chandeliers and the unique interior elements creates and interior space that is all about an experience.

THE BARNYARD
Jumeirah Dubai
Launched 2014





CASUAL FULL SERVICE RESTAURANTS

The Barnyard is like stepping into a rural barn party. They not only have the juiciest, tastiest meats from the carvery, but they offer a relaxed, fun, rustic atmosphere.

A more contemporary mixture of simple textures such as rough brick and stone, distressed steel and dark rich wood used to give depth true to the rustic feel that was being portrayed.

By using the simple textures a minimal environment was created.



THE LOFT
Emirates Financial Towers
Launched 2015







ELEGANT CASUAL DINING

The Loft is an astounding experience of dining in an architecturally marvelous, loft style glass enclosed space in the heart of DIFC.

It is an all day dining experience that starts with Breakfast at 8 am & ends with after dinner crowd until 3 am. The experience is marked with an emphasis on fine produce & a hearty urban menu crafted creatively while using traditional & authentic methods, fine teas & coffees as well as the best wine & spirits collection, Espresso Cocktails & hand made Fruit based Cocktails, all presented with casual flair & panache.



THE MANSION
Riyadh, KSA
Launched 2016

ELEGANT CASUAL DINING

The Mansion is best described as a fantastic place to meet, socialize and hang-out, while enjoying the quirkiest or most elegant all day High Tea with a Twist. This all presented with outstanding creativity and panache.

The first Inspiration draws from the luxurious themes underlying the 'Mansions' brand. Mixing modern yet classical the interiors uses start white tones to create an elegant, airy environment which is enforced by the high ceilings with skylights and lattice cladding.

The color tones to be used throughout this inspiration can be seen above. The base will be formed with soft whites and grays, coupled with wealthy blues. To add vibrancy to the environment strong colors will come through the use of indoor plants and trees.

The furniture will be a mix of all types of seating in an array of colors and options.







Levee
La Mer Dubai
Launched 2017



ELEGANT CASUAL DINING

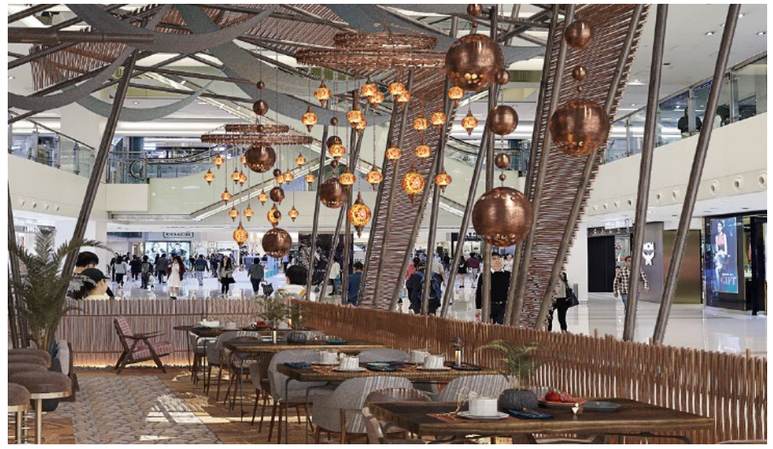
The décor for Levee can be described as a creatively designed space that synergizes all the key elements of the brand offering into a seamlessly flowing area that allows the core concept to shine through in all its experiences.

Sleek features that showcase the brand and all its offerings within the space. A lot of attention to detail is made to ensure that the concept of the ocean & sleek modernity are fused with taste & appeal to be an extraordinary interior design.





MALAWAL
Jumeirah Dubai
Launched 2014







ELEGANT CASUAL DINING

The design of the interiors provides a contemporary haven for storytelling in a welcoming space that exudes a hearty and authentic feel with a modern interpretation.

Rich traditional textures and warm tones will evoke nostalgia and tell a part of the story with each architectural feature and choice of materials, furniture and accessories while still maintaining an overall contemporary look with a hint of coastal relaxed vibe.

Our tranquil & authentic interiors are representative of the Bedouin's lifestyle. The desert & the sea are brought to life in the casual and relaxed environment. Malawal Dukkan offers guests, both local & expats merchandise & spices that transports the spirit & experience of 'Good Old Days' back home with them.

TAMAR
Jumeirah Dubai
Launched 2014

SPECIAL FINE PRODUCTS

Warms hues from the use of natural materials like stone and wood aid in creating a moody space with purposeful lighting. Materials used within the space produce a tactile experience and showcase Tamar's heritage. Stragically placed seating areas in cosy areas of the shop allow customers to fully enjoy the experience Tamar has to offer.







FUDGETRY
Al Ain University
Launched 2016







SPECIAL FINE PRODUCTS

Fudgetry is comfortable and super sleek. Slightly tilted columns, funky furniture surfaces and bold gold metal details.

Not only does Fudgetry promise an exotic experience of textures and flavors, but also delivers a memorably unique concept with a focus on indulgent food and beverage offerings to complete the experience. Watch it all come together in our open Fudge making kitchen.

Our interiors are a signature space, the presentation of food is very creative yet simply stunning and inspires Instragam-able pictures. Fudgetry's mouth watering fudges, ice creams and sponge cakes, nutty toppings and fruiting extras are the star of the show, beautifully located at the heart of our interiors.

THE INVENTING ROOM
La Mer Dubai
Launched 2017







SPECIAL FINE PRODUCTS

The chemistry lab theme is carried out in the dining area with industrial-style wooden furniture, cabinet of curiosities used as side stations, decorative elements such as test tubes and picture frames displaying periodic table graphics.

Our space plays homage to the innovative aspect of our products and brand. We've created a sense of fun and mystery as a perfect setting for the performance of The Inventing Room food creations. You are welcomed to witness and gush over every moment of magical awe.

The interiors incorporate the scientific aspect of molecular gastronomy into the overall theme of the space resounding with a feeling of being part of the Inventor's Lab where creation takes center stage. We promise an interior that is inspired by the act of inventing yet modernized to incorporate playful elements to achieve the whimsical and eccentric home for The Inventing Room.



KUSHARI BITES
Jumeirah Dubai
Launched 2017







CASUAL COUNTER SERVICE & FOOD TRUCK

Minimal in its core form with pops of color and references to vintage Egyptian pop culture through lights, colors and accessories. The casual urban feel of the street food treatscomes through as vintage meets modern through textures, graphics and pops of color.

Minimal core finishes, such as concrete flooring and stucco walls, ensures the space doesn't look cluttered. Textures, such as distressed timbers, and pops of colors, such as patterned tile cladded counter as well as decorative accessories, gives the space its character and appeal.

@BLEND
Shoreline Beach Club, Dubai
Launched 2016





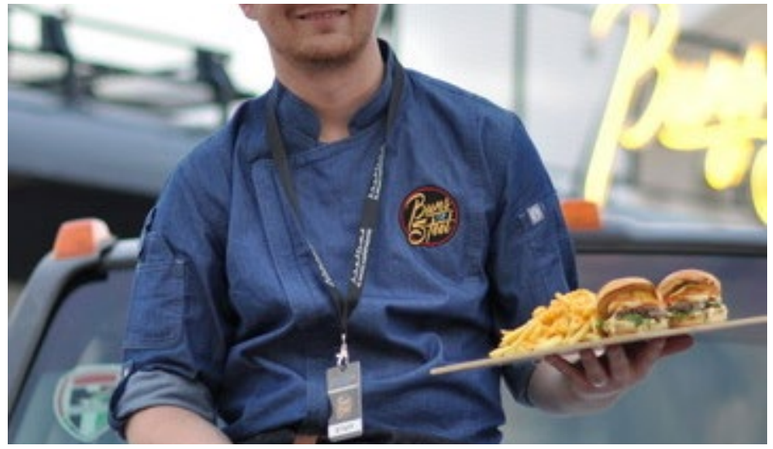
CASUAL COUNTER SERVICE & FOOD TRUCK

An edgy, fun and casual space, @blend is the simple answer to Dubai's obviously growing interest in food, meaningful and satisfying meal - while staying totally tuned in to urban and social trends. In other words, you now have no excuse not to stay healthy while relaxing in a casual and trendy café.

The décor for @blend can be described as a creatively designed space that synergizes all the key elements of the brand. It is an area that allows sufficient lighting and movement, as well as creates corners to sit and chat. The space is sleek, modern, relaxed and cozy with communal and segregated seating areas, consisting of sofas, armchairs and benches for bigger groups to sit and relax. @blend offers a WiFi enabled, sit and chat location. Its your answer to a trendy social place that you can choose over an unhealthy coffee house.



BUNS OF STEEL
Sharjah
Launched 2017







CASUAL COUNTER SERVICE & FOOD TRUCK

The materials and finishes used are indicative of the raw style of the brand with casual practical furniture and accessories with pops of bold color.

The simple color scheme and overall choices of materials and finishes allows the brand identity to obtain the core focus of the truck. Masculine and bold materials such as steel and timbers are used to achieve that casual industrial look. Bold pops of colours, such as painted metal, used to compliment the brand identity.

INTERIOR DESIGN

SCOPE OF WORK

To consult, direct & fully develop the interior design by RSI F&B Consultants & RSI Design to complete the process from start to finish, or to offer remodeling of an existing location interiors.

BROAD SCOPE OF SERVICES INCLUDE:

1.To develop signature design that is exclusive to the brand and outlet

2.To ensure that existing design is upgraded within client budgets & brand guidelines via coordination with responsible parties.

PHASES FOR CONSULTANCY:

- Inspection of the interior design
- Proposal of decor improvements via mood boards & 2D layouts
- BOQ list of suggested purchases.•Assistance in organizing final decor with client assigned team
- Coordinate with Client assigned contractor & project in-charge to ensure paint, flooring, furniture snags/finishes are as per inspiration.
- Provide amateur images of final site in report of before/after space improvement

PHASES FOR FULL INTERIOR DESIGN:

PRELIMINARY CONCEPT DESIGN

- **Deliverables of Stage 1:**

- Digital mood board illustrating a compilation of design inspirations from existing interiors

- Preliminary 2D space plan showing proposed layout

FINAL CONCEPT DESIGN

- **Deliverables of Stage 2:**

- Final Concept or plan layouts of all areas

- Final 3D visuals / renderings to key selected areas

FINAL CONCEPT DESIGN

- **Deliverables of Stage 3:**

- Materials Legend
- General Layout
- Wall Finishes Layout
- Floor Finishes Layout
- Reflected Ceiling Plan
- Furniture Layout
- ID Power Layout
- Sections / Elevations
- Joinery / Custom Fitted Furniture Details
- General ID Specs
- Finishes & Fitout Specs
- FF&E Specs

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‘Contact us today for a free consultation & let us guide you through the best solutions to building your business’

THANK YOU!

RESTAURANT SECRETS inc